





AI is here.

But how do we deal with it? How do we seize the opportunities and avoid the risks?

Artificial Intelligence is already in use in many teams, while others are just getting started.

Some employees use AI tools daily, yet a clear strategy is missing.

Others feel overwhelmed and frustrated, waiting for information and training.

The results: knowledge levels vary widely, acceptance is low, and no one really knows where the journey is headed.

Open questions: How do we get everyone on board – regardless of their prior knowledge?
How do we develop a shared vision and AI strategy?
And how do we identify the most relevant use cases for us?

The AI Fresco Workshop – the successful French model now available in Germany

Our interactive and collaborative workshop is based on the licensed success model “La Fresque de l’IA”, which has already helped hundreds of French and international teams build a shared understanding and develop a foundational strategy for the use of artificial intelligence.



We are now offering this successful workshop concept for the first time in the German-speaking market, fully up to date and tailored to your specific industry and context.

What can you expect:

- AI is demystified - explained clearly, simply, and in a practical way
- All teams are actively involved and brought to the same level of understanding
- Awareness is raised, curiosity sparked, and alignment created
- Vision and strategy are linked to concrete use cases
- A roadmap is developed to seize AI opportunities while ensuring responsible use



The AI Fresco Workshop – your ideal entry into the world of AI

Format:

- Half-day workshop (4–6 hours, adjustable to your needs)
- Perfect for offsite meetings, executive workshops, or team events
- Suitable for all business areas and levels of AI knowledge

Includes:

- Preparatory maturity assessment and customization to your business model
- Workshop summary with actionable recommendations for next steps

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